

JobOppO Microsite Builder

Welcome to the JobOppO Community

This information sheet is to help us build your microsite to hold the fundamental information of your business and will link to your job offers. It is designed to allow candidates to understand who you are and the diversity of roles you offer outside of the standard perspective (for example, KFC offers many more roles than frying chicken), your microsite is a perfect place to do this.

We recommend the best areas to start with are:

WHO YOU ARE AND WHAT YOU DO

DIFFERENT CAREER PATHS, JOB ROLE INFORMATION, DEMOGRAPHICS AND EXPECTATIONS

TESTIMONIALS FROM VETERANS / SENIOR LEADERS WITHIN YOUR COMPANY

Content Information

You are given plenty of options to the look, feel, and layout of your microsite to give your brand a like-for-like presence within our community using copy/content, imagery and videos.

Getting Started

Please see below a few templates to help visualise and let JobOppO know what you would like displayed and where. You can download the

3 templates in word format, where you can enter the information

[Client Template 1](#)

[Client Template 2](#)

[Client Template 3](#)

Step 1 - Choose & download a template for each page

Step 2 - Insert a text box to start designing your pages and entering your company information.

Step 3 - Review the [content style](#) options and confirm your preferred style.

Step 4 - Forward your template filled with text, any video embed codes & JPEG imagery back to us to begin the build.

Examples

Here are some examples of other microsite breaking down their business for the Veteran Community.

[GMP](#)

[ASDA](#)

[Hippodrome](#)

[Pinnacle Group](#)

THE MISSING LINK FOR VETERANS

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